

VIRTUAL PRODUCTION GUIDE



WE CANCELLED OUR EVENT NOW WHAT?

1

ADJUST

Your event had a purpose. It was meant to drive collaboration and knowledge sharing about important messages your employees and partners needed to take back into the market.

Adjust. It's a digital world. It won't be the same as a live event, but a virtual event will allow you to recover a portion of the lost opportunity.

2

PLAN

Plan. Determine the different types of virtual interactions you would like your audience to partake in. Choose from a variety of ways to customize your platform.

3

VIRTUALIZE

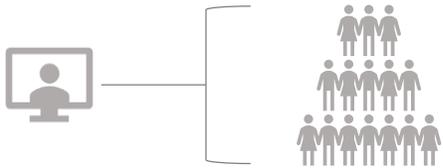
Virtualize. Take your audience, your intel, and your networking power to a completely virtual environment where your audience can collaborate and knowledge share effectively.

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WHAT VIRTUAL OPTIONS DO WE HAVE?

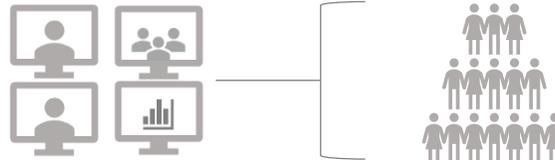
SINGLE SOURCE TO MANY

Webcast a leadership message to hundreds or thousands of participants with HD quality voice, video, and design effects. Incorporate functions like Q&A, Polling, and Presentation Sharing.



MULTI SOURCE TO MANY

Webcast multiple sources of leaders, panels, and application information to hundreds or thousands of participants with HD quality voice, video, and design effects.



VIRTUAL SUMMIT

Launch a fully comprehensive virtual summit with features like a lobby, networking, one on ones, breakouts, workshops, help desks, and keynotes.

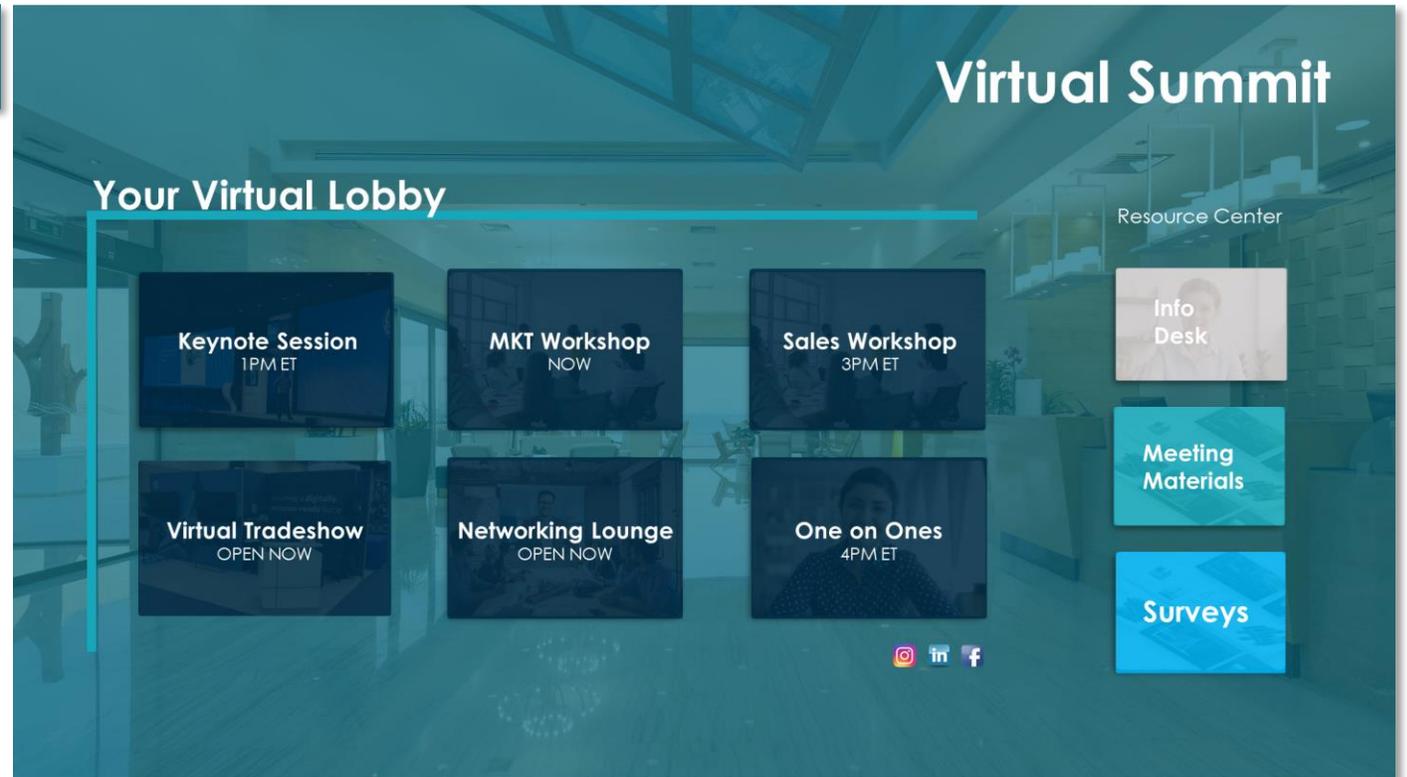


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HOW DO CREATIVE STAGING'S VIRTUAL SERVICES COMPARE?

GET AS CLOSE TO A LIVE MEETING AS POSSIBLE

- ✓ Customized Virtual Lobby
- ✓ High Quality Design & Effects
- ✓ HD Video & Audio Quality
- ✓ Integrate Any Applications
- ✓ Powerful Keynotes
- ✓ Workshops & Breakouts
- ✓ Virtual Tradeshow Tours
- ✓ Virtual Networking
- ✓ One on One Rooms
- ✓ Survey Integration
- ✓ Meeting Material Integration
- ✓ Help & Info Desk Integration
- ✓ Social Media Integration



Virtual Summit

Your Virtual Lobby

Resource Center

Keynote Session
1PM ET

MKT Workshop
NOW

Sales Workshop
3PM ET

**Info
Desk**

Virtual Tradeshow
OPEN NOW

Networking Lounge
OPEN NOW

One on Ones
4PM ET

**Meeting
Materials**

Surveys



WE DIDN'T CANCEL OUR MEETING YET, WHAT SHOULD WE DO?

FAVORABLE CANCELLATION TERM

Continue to plan your event knowing Creative Staging understand disruptions may occur. We've eliminated the worry by placing favorable language in our contract terms allowing our clients to work on their event up to several days before having to make a critical decision.

CONTINGENCY PLANNING

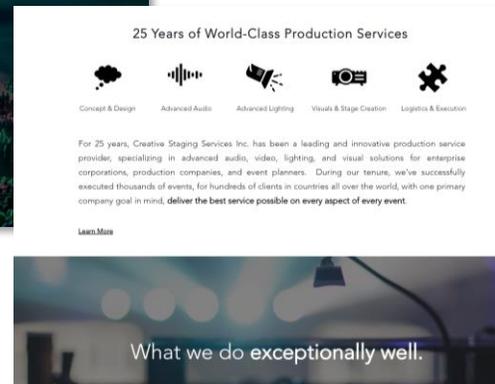
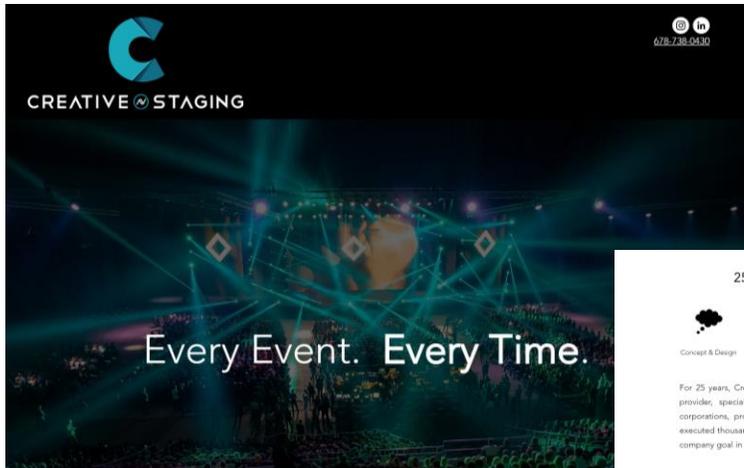
We've added several services to our pre-planning portfolio that allow our tenured senior producers to help put delay and cancellation contingency plans together for you. This allows clients to jump right into a detailed plan should something arise.

POSTPONE or GO VIRTUAL

As the world faces the current COVID-19 situation, cancelling an event tends to be the first reaction and smartest health choice. Though we believe this too shall pass, in the interim, the two most-effective contingency plans are to postpone the event or quickly launch into a virtual summit.

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CONNECT WITH US TO START PLANNING TODAY



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